

Case 1:22-cv-00983-VEC Document 204-16 Filed 10/20/23 Page 17 of 31



Please click on a webpage to review it fully. When you are finished reviewing the webpage, click anywhere on the screen to exit.

What makes you say that your likelihood of using this website to purchase a pair of sneakers would be 7 on the 7-point scale (with 1 = Very unlikely and 7 = Extremely likely)?

(Please type in your response.)

☐ Don't know / unsure



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Control Group

Please select the ">" button at the bottom of the screen when you are ready to proceed.







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StockX Search for brand, color, etc. Browse News About Help Sell Login Sign Up

Sneakers Shoes Apparel Electronics Trading Cards Collectibles Accessories

Buy & Sell Sneakers







Recommended For You

 <p>Jordan 1 Retro High OG Washed Pink (Women's)</p> <p>Lowest Ask: \$166</p> <p>Last Sale: \$162</p>	 <p>Jordan 1 Retro High OG Lucky Green</p> <p>Lowest Ask: \$160</p> <p>Last Sale: \$158</p>	 <p>Nike Dunk Low Active Fuchsia (GS)</p> <p>Lowest Ask: \$99</p> <p>Last Sale: \$756</p>	 <p>Nike Dunk Low Retro White Black Panda (2022)</p> <p>Lowest Ask: \$107</p> <p>Last Sale: \$100</p>	 <p>Nike Air Force 1 Low Jackie Robinson</p> <p>Lowest Ask: \$240</p> <p>Last Sale: \$244</p>	 <p>Nike SB Dunk Low Run The Jewels</p> <p>Lowest Ask: \$155</p> <p>Last Sale: \$176</p>
---	---	---	---	---	--

Popular Brands


Jordan Supreme Louis Vuitton Bearbrick PS5

Trending Sneakers

 <p>Jordan 1 Retro High OG Washed Pink (Women's)</p> <p>Lowest Ask: \$166</p> <p>2795 sold</p>	 <p>Nike J1 Day One</p> <p>Lowest Ask: \$144</p> <p>3061 sold</p>	 <p>Jordan 4 Retro Thunder (2023)</p> <p>Lowest Ask: \$248</p> <p>1700 sold</p>	 <p>Nike SB Dunk Low Run The Jewels</p> <p>Lowest Ask: \$155</p> <p>2096 sold</p>	 <p>Jordan 1 Retro Low OG SP Travis Scott Olive...</p> <p>Lowest Ask: \$450</p> <p>278 sold</p>	 <p>Jordan 5 Retro Wizards</p> <p>Lowest Ask: \$180</p> <p>361 sold</p>
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As Seen On Instagram

Use #GottOnStockX and you could be featured.





New Balance Nike UGG adidas Jordan

[See All](#) -1[See All ->](#)

Make More on the New Women's AJ1

[Sell & Buy Now](#)

Electronics Spotlight [See All](#)

<p>Apple AirPods Pro 2nd Gen (2022) M0833AM/A... Lowest Ask: \$194 3989 sold</p>	<p>Flipkart Zero Portable Midnight White Lowest Ask: \$203 3425 sold</p>	<p>Sony PlayStation 5 PS5 Blue-ray Edition God of W... Lowest Ask: \$497 1945 sold</p>	<p>Finalmouse The Last Legend Wireless Mouse... Lowest Ask: \$240 1307 sold</p>	<p>Razer Viper Mini Signature Edition Wireless Mouse... Lowest Ask: \$434 79 sold</p>	<p>Finalmouse Starlight 12 Poseidon Wireless Mous... Lowest Ask: \$199 189 sold</p>
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Seasonal Favorites

T-Shirts	Hoodies	Women's Shoes	Bags	Gaming

Collectibles Staff Picks [See All](#)

<p>Hot Wheels RLC Exclusive Pink Edition Mission... Lowest Ask: \$90 219 sold</p>	<p>Stussy 8-Ball Rug Black & White Lowest Ask: \$119 150 sold</p>	<p>Frank Ocean Blondes 20LP Viny Black Lowest Ask: \$169 409 sold</p>	<p>Microsoft Xbox Series X Mini Frigge (US) Plug 13... Lowest Ask: \$99 1875 sold</p>	<p>Monopoly Premier NBA Edition Game & 1 of... Lowest Ask: \$180 9 sold</p>	<p>LEGO Disney 'Up' House Set 43217 Lowest Ask: \$57 106 sold</p>
--	--	--	--	--	--

Featured Trading Cards [See All](#)

<p>Bend Sin Place Card Game Paramount War... Lowest Ask: \$191 509 sold</p>	<p>2020 Panini Select Football Maps Box (Red)... Lowest Ask: \$202 85 sold</p>	<p>2022-23 Panini NBA Hoop Basketball Hobby... Lowest Ask: \$125 115 sold</p>	<p>2022-23 Panini Domains City Basketball Hobby... Lowest Ask: \$230 38 sold</p>	<p>Bend Sin Place Card Game Paramount War... Lowest Ask: \$87 181 sold</p>	<p>Pokémon TCG Swords & Shields Crown Zenith Elite... Lowest Ask: \$118 113 sold</p>
--	---	--	---	---	---

Over 8,000 Sold
Shop the Xbox Mini Frigge
[Shop Now](#)

ASICS Under \$200
Deals on Favorites Like the Gel-Kayano 14, Gel-Nimbus 9 & EX89

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Shop Now

Browse More Brands

Pokemon LEGO Apple Gucci Off-White

Hot Bearbricks

See All

Release Calendar

See All

From The Magazine

View All News Articles

Parisian Creative Aude-Julie Is Built Different
Jamie Delaney • 04/21/2023

What To Wear: Festival Season
Chloe Parr • 04/20/2023

Drop List 04-17-23
Jamie Delaney • 04/21/2023

Perfect Pairings: Luxury for Spring
JaKala Mustafa • 04/20/2023

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The Current Culture Marketplace

Our mission is to provide access to the world's most coveted items in the smartest way possible. Buy and sell the hottest sneakers, apparel, electronics, collectibles, trading cards and accessories.

Inspected+++++


Buyers+++++

Sellers+++++




StockX Inspected

Every item sold goes through our proprietary



Transparent Pricing

Our real-time marketplace works just like the



Global Access

Whether it's pre-release, regionally limited, or

inspection process with our team of inspectors.

[Learn More](#) +++++

stock market - allowing you to buy and sell the most covered items at their true market price.

"sold out" - our millions of customers from over 200+ countries allow you to easily secure those hard-to-find, covered items.



No BS

No chargebacks, no taking photos, no writing catchy descriptions, and no dealing with rogue buyers or sellers. We handle everything to make sure you can buy and sell with complete confidence.



Secure

Preserving the integrity of our marketplace means staying a step ahead. Our security and fraud systems, powered by our world class partners, have your personal information covered 24/7.

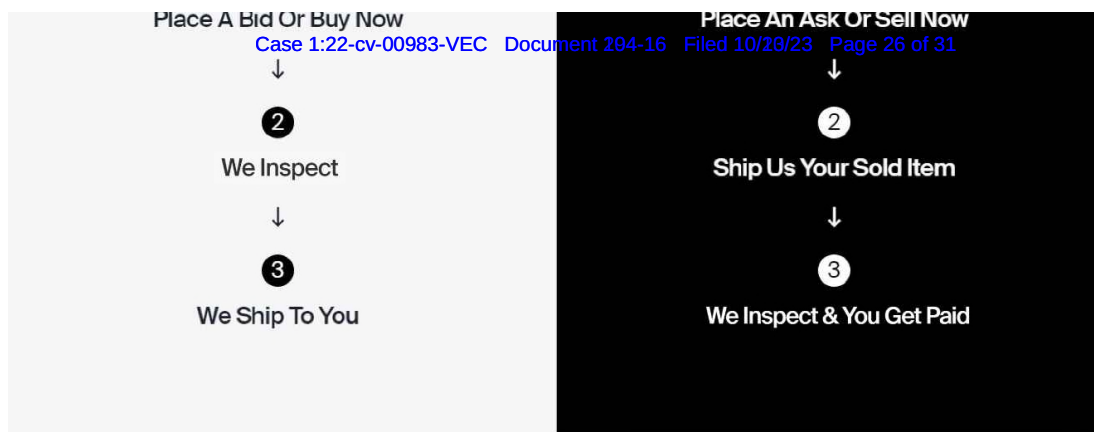


Here For You

Thanks to our [Help Center](#), Chatbot, and dedicated global-support staff, you can be sure that we are always available to answer any and every question regarding our marketplace.

Auth0 riskified Braintree





The Power's In Your Hands

Buying On StockX

We don't determine the price, you do. As a live marketplace, StockX empowers you to Bid and Buy at real-time prices that reflect the current demand.

[Learn More About Buying](#) + + + + +



Selling on StockX

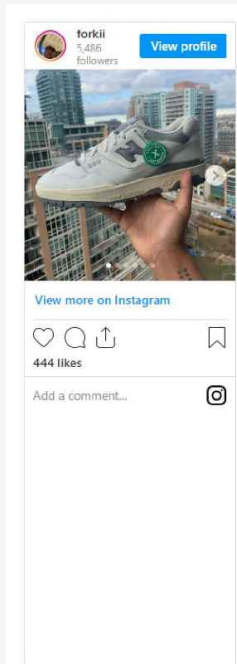
Whether you're looking to make quick cash or start a reselling business, we have the tools to help you succeed.

[Learn More About Selling](#) + + + + +

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What People Have to Say About StockX


So dope. Copped under retail and got
in 3 days! #GottItOnStockX
@TheEndGuyTEG




How StockX built a \$1 billion sneaker
resale empire


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FAQs

How do I buy on StockX?

There are two ways to buy on StockX: placing a bid or Buying Now. A Bid signals your...



How do I sell on StockX?

There are two ways to sell on StockX: placing an Ask or Selling Now. An Ask signals your...



When can I expect to receive my item?

StockX strives to complete all orders within 7-12 business days, (that doesn't include...



How do I pay for an item on StockX?

Buyers can pay with all major credit cards, PayPal, Apple Pay, Google Pay, Venmo, Alipay,...



Can I cancel my Bid?

Once a sale has occurred, your Ask or Bid cannot be cancelled. This policy is in place to...



How do I contact customer service and when can I expect to hear back?

While most of your questions can be answered in our Help Center, we do have a team...



SHOP
SHOP



Sneakers



Apparel



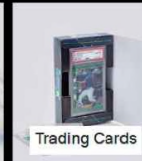
Electronics



Collectibles



Accessories



Trading Cards









NFTs


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StockX. Access the Now.

Air Jordan Air Jordan 1 Jordan Golf Shoes Air Jordan 3 Air Jordan 11 Air Jordan 4 Jordan 1 Mid	Yeezy Yeezy Boost 350 Yeezy Boost 350 V2 Yeezy Boost 700 Yeezy 500 Yeezy Slides Yeezy Foam RNNR	Recent Updates The Drop List Apple AirPods Jordan 11 Cool Grey: By The Numbers Xbox Series X PS5 Yeezy GAP Hoodies	Popular Releases Nike Dunk Low Georgetown Nike Air Max 1 Petal Nike Dunk Low Next Nature Jordan 4 Red Thunder Jordan 11 Cool Grey Jordan 1 Bred Patent	Streetwear Chrome Hearts Essentials Yeezy GAP Palm Angels Ivy Park Eric Emanuel	Supreme T-Shirts Accessories Supreme The North Face Bottoms Hoodies Supreme Nike
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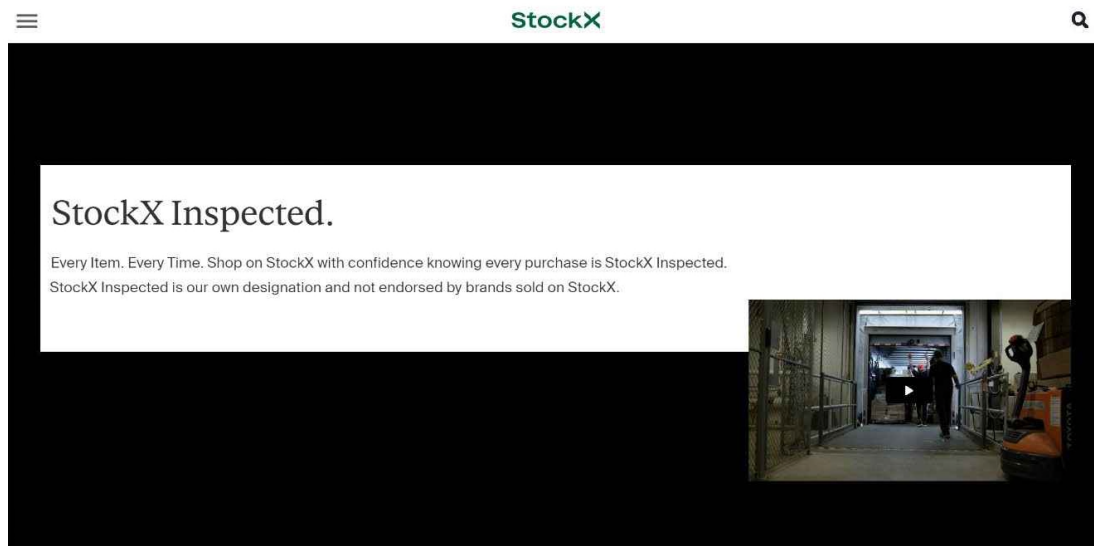
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EN IT DE FR ZH JA KO ES



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Trust The Process

Our global team of inspectors uses a rigorous, multi-step inspection procedure that includes the following checkpoints:



Condition

We only allow deadstock on our marketplace. That means every item bought or sold must be brand new and never worn.



Packaging

Every item sold on the StockX platform is inspected and certified to be brand new and never worn.

Equally important as the product itself, our team ensures packaging meets the highest quality standards to deliver a brand new product.

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Quality Assurance

A final check in our inspection process, our QA inspectors ensure the product meets our high standards.



Advanced Technology



We use machine learning to aid our inspectors in catching every minor detail.

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Accessories


From the full list of accessories to all the additional add-ons, rest assured that your purchase on StockX will match any retail purchase experience.



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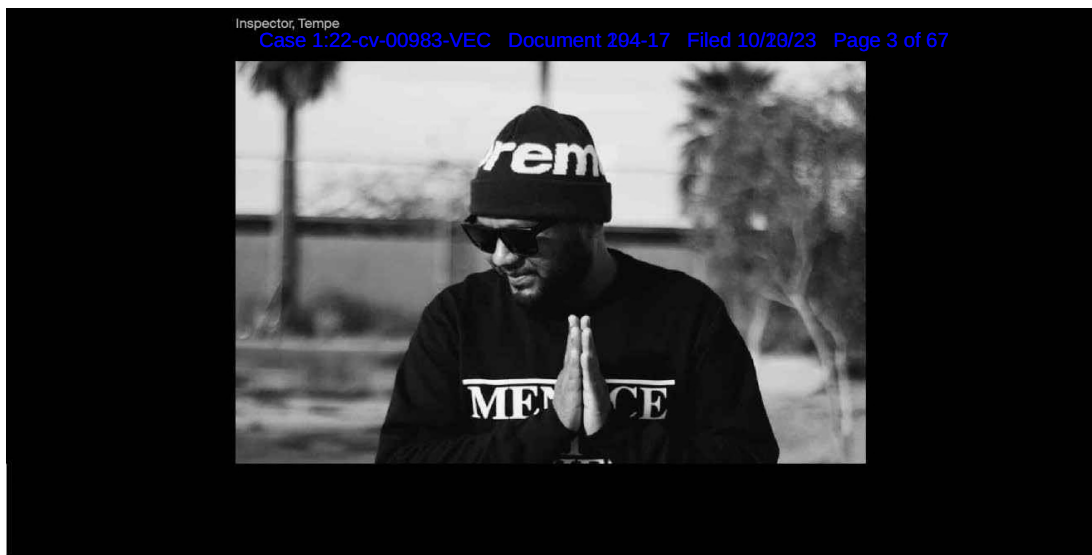
In a community filled with uninspected items, I have the opportunity to protect our customers and their hard earned money.

Siebe
Inspector, Veldhoven



I have the privilege of teaching a new generation of inspectors, to help them succeed, and watch them grow. It's fulfilling to see.

Alex

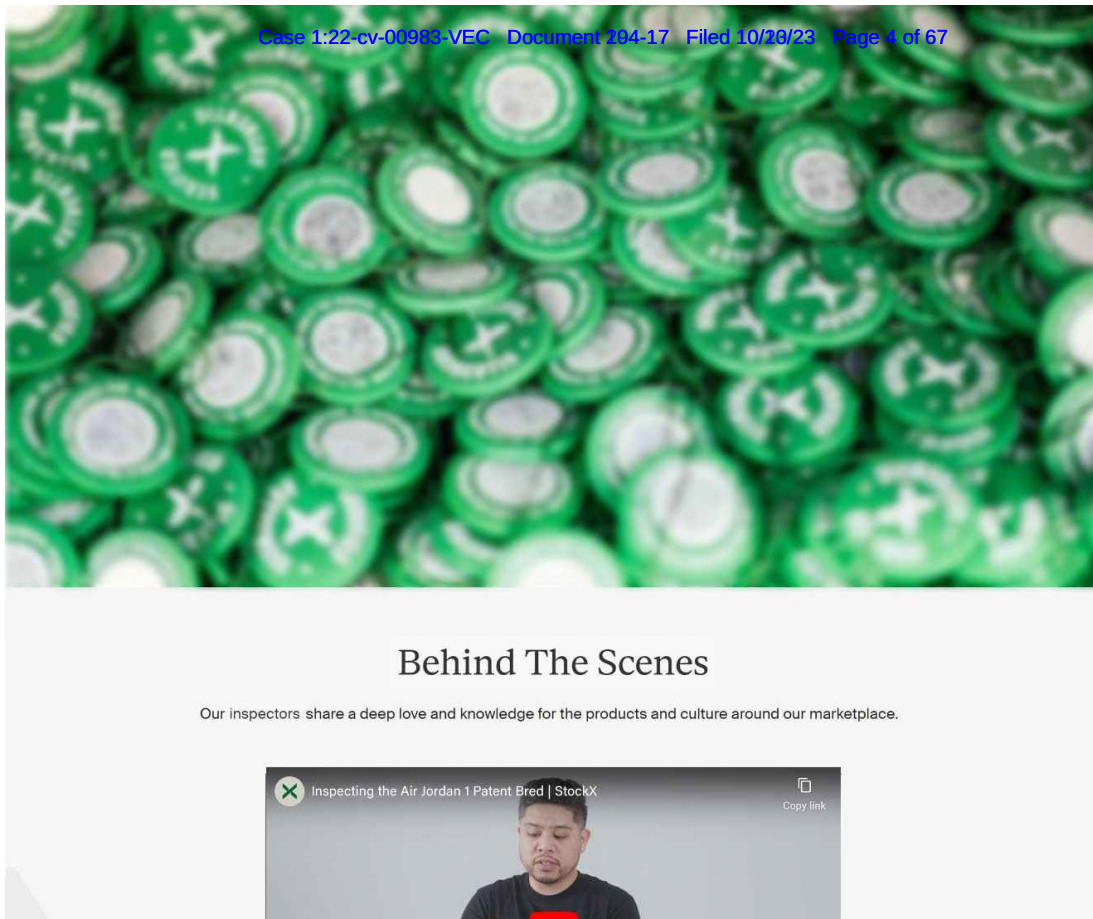


Committed to Quality

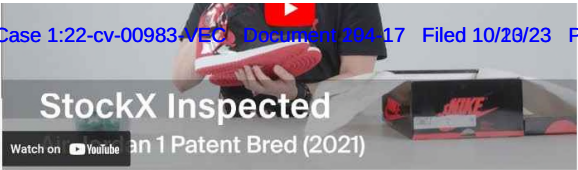
Over the years, our team members have inspected tens of millions of products.

We've compiled data from every fake product in the history of StockX to build a comprehensive database of fake techniques around the world. Our database is updated daily and constantly serves to keep our team educated and up to date.





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FAQs

- How does StockX define Deadstock?**

StockX defines "Deadstock" as a new, unworn pair of sneakers. They are...

→
- How does the Inspection process work?**

Once a product arrives to StockX from the seller, our dedicated inspection team begins...

→
- How does StockX define brand new streetwear?**

StockX defines streetwear as brand new if it is unworn and in flawless condition...

→
- Are returns or exchanges allowed?**

Due to the anonymous nature of our live market, we are unable to offer return, exchanges...

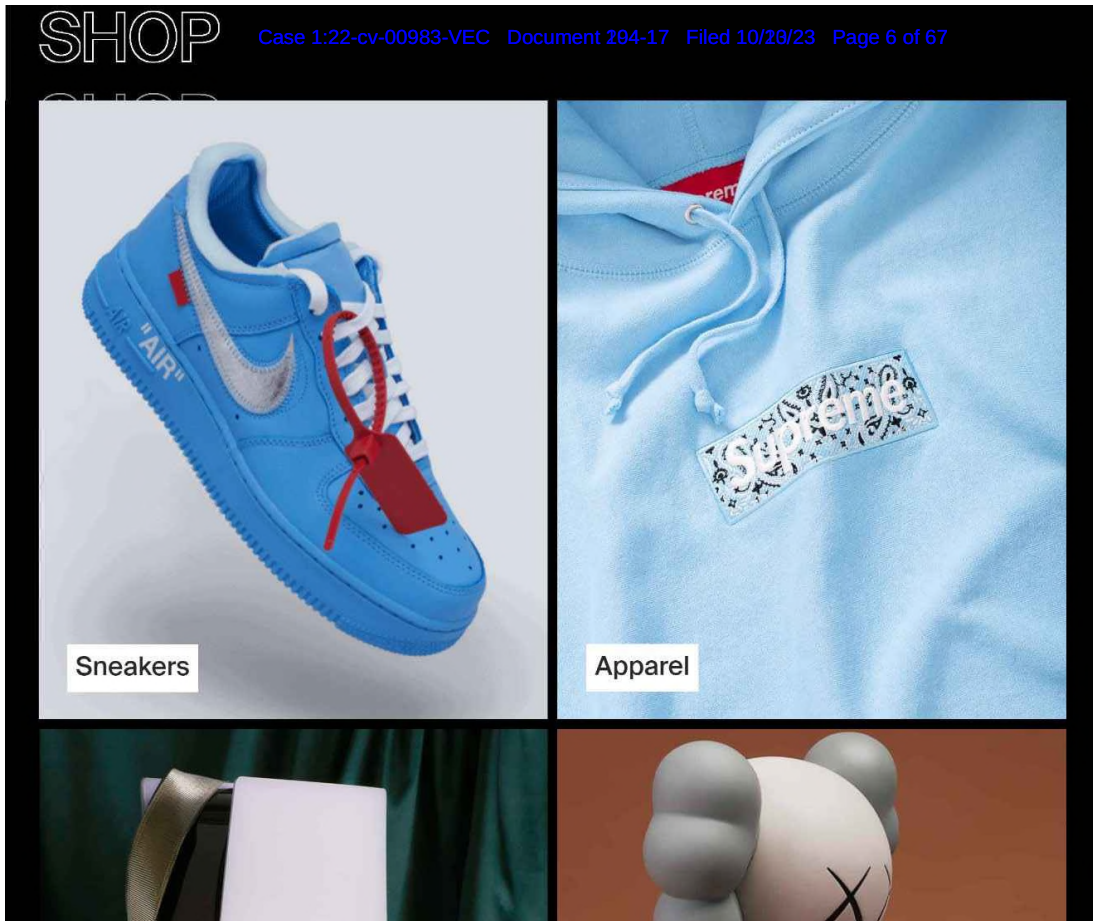
→
- How are the StockX buyer processing fees, import duties, and sales tax calculated?**

Buyer processing fees, import duties, and sales tax are calculated based on your shipping...

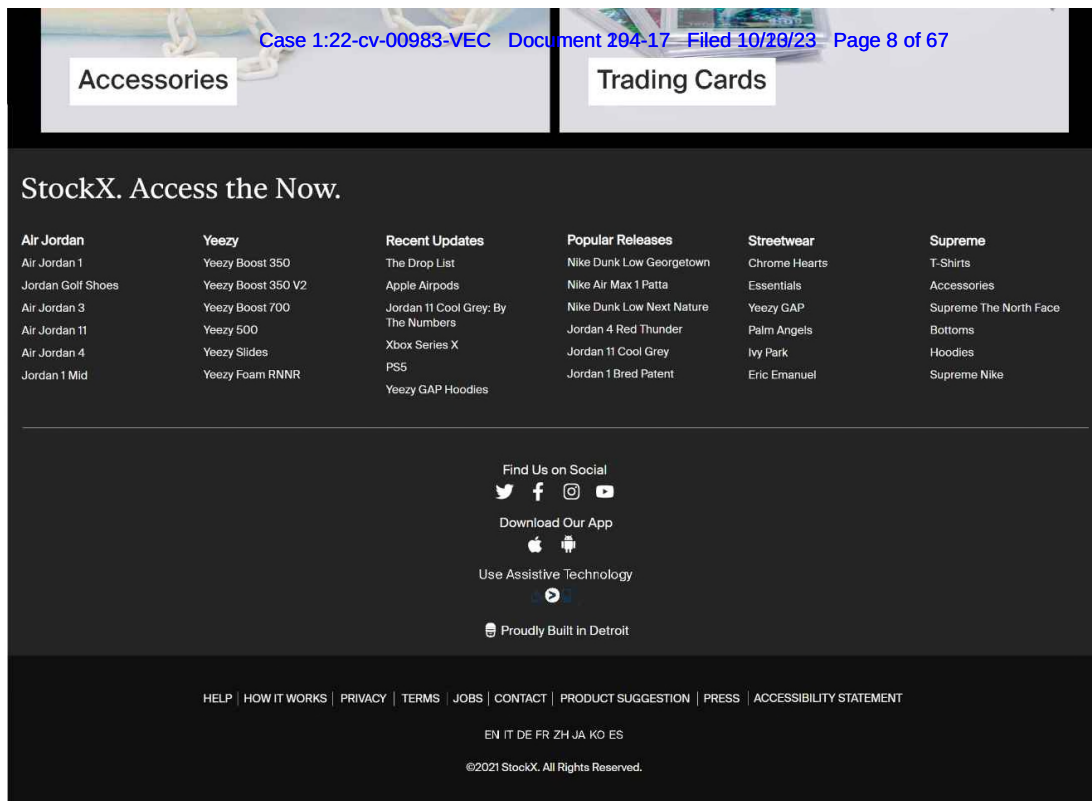
→
- What are the shipping instructions?**

1. Go to My Account > Selling > Pending. Here you will be able to access and print your...

→







Please select the “>” button at the bottom of the screen when you are ready to proceed.

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StockX

Search for brand, color, etc.

[Browse](#) [News](#) [About](#) [Help](#) [Sell](#) [Login](#) [Sign Up](#)

Sneakers

On StockX, every sneaker you want is always available. Buy and sell new sneakers & shoes from Air Jordan, adidas, Nike, Yeezy and more!

APPAREL

ELECTRONICS

TRADING CARDS

COLLECTIBLES

ACCESSORIES

TRENDING DEALS

BELOW RETAIL

ADIDAS

AIR JORDAN

CONVERSE

NEW BALANCE

NIKE

PUMA

REEBOK

VANS

YEEZY

LUXURY BRANDS

OTHER BRANDS

COLLECTIONS

SIZE TYPES

☐ Men

☐ Women

☐ Child

☐ Precut/Youth

☐ Infant

☐ Toddler

SIZES

1152

33.54

55.56

77.58

88.5

2.5

4.5

6.5

8.5

Jordan 1 Retro High OG Washed Pink (Women's)

Lowest Ask

\$166

Nike Ju 1 Day One

Lowest Ask

\$144

Jordan 4 Retro Thunder (2023)

Lowest Ask

\$248

Nike SB Dunk Low Run The Jewels

Lowest Ask

\$155

Jordan 1 Retro Low OG SP Travis Scott Olive (Women's)

Lowest Ask

\$450

Jordan 3 Retro Wizards

Lowest Ask

\$180

Nike Dunk Low Retro White Black Panda (2022)

Lowest Ask

\$105

Nike Dunk Low Retro White Black Panda (2021) (Women's)

Lowest Ask

\$107

Nike Dunk Low Retro White Black Panda (2021) (GS)

Lowest Ask

\$88

Nike Air Force 1 Low '07 White

Lowest Ask

\$84

Nike Dunk Low Industrial Blue Sashiko

Lowest Ask

\$100

Nike Dunk Low Grey Fog

Lowest Ask

\$127

Jordan 10 Retro Black Flint

Lowest Ask

\$175

Nike Dunk Low Photon Dust (Women's)

Lowest Ask

\$108

Nike Dunk Low Light Crewwood Brown Sashiko

Lowest Ask

\$106

Jordan 3 Retro White Cement (Reimagined)

Lowest Ask

\$161

Jordan 1 Retro High OG Lucky Green

Lowest Ask

\$160

adidas Sambas OG Cloud White Core Black

Lowest Ask

\$82

Jordan 1 Retro High OG Chicago Lost and Found

Lowest Ask

\$226

New Balance 550 White Green

Lowest Ask

\$92

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9 9.5 10 10.5

13 13.5 14 14.5

15 16 17 18

PRICES

☐ Under \$100

☐ \$100 - \$200

☐ \$200 - \$300

☐ \$300 - \$400

☐ \$400 - \$500

☐ \$500 - \$600

☐ \$600 +

RELEASE YEARS

☐ 2023

☐ 2022

☐ 2021

☐ 2020

☐ 2019

Show More

Nike Dunk Low Rose Whisper (Women's)
Lowest Ask
\$107

Jordan 11 Retro Low Cement Gray
Lowest Ask
\$151

Jordan 4 Retro SE Pipe Green
Lowest Ask
\$270

Nike Dunk Low Active Fuchsia (GS)
Lowest Ask
\$99

Nike Dunk Low Getsubun (2022)
Lowest Ask
\$135

Jordan 1 Mid SE Space Jam
Lowest Ask
\$122

Nike SB Dunk High Run The Jewels
Lowest Ask
\$146

Jordan 1 Low Panda (2023) (Women's)
Lowest Ask
\$121

Jordan 1 Retro High OG Skyline
Lowest Ask
\$121

adidas Campus 00s Core Black
Lowest Ask
\$87

Jordan 1 Retro Low OG SP Travis Scott Black Phantom
Lowest Ask
\$417

Nike Air Force 1 Low Supreme White
Lowest Ask
\$137

Jordan 4 Retro Seafoam (Women's)
Lowest Ask
\$205

Nike Dunk Low Retro White Pure Platinum
Lowest Ask
\$96

Jordan 11 Retro Low Cement Gray (GS)
Lowest Ask
\$95

Nike Kwondo 1 G-Usagon Peaceminusone Panda
Lowest Ask
\$138

Nike SB Dunk Low Pro White Gum
Lowest Ask
\$133

Nike Dunk Low Retro Red Swoosh Panda
Lowest Ask
\$100

Nike Dunk Low Pink Vapour
Lowest Ask
\$101

Air Max 95 Anatomy of Air C1D
Lowest Ask
\$108

1 2 3 4 25

TOP

StockX. Access the Now.

Air Jordan
Air Jordan 1
Air Jordan Release Dates
Women's Jordans
Air Jordan 11
Air Jordan 4
Jordan 1 Mid

Yeezy
Yeezy Boost 350
Yeezy Boost 350 V2
Yeezy Boost 700
Yeezy Boost
Yeezy Slides
Yeezy Foam Runner

Popular Releases
Lightning McQueen Shoes
New Balance CPX+ V2 Shoe
Jordan 7.5 Sneaker
adidas Sambas
Jordan 1 Yellow Toe
Commons Chuck Taylor

Apparel
Supernova
Essentials
Chrome Hearts
Vans
Nike Tech Fleece
Yeezy GAP

Nike
Nike Dunk
Nike Blazer
Nike Air Force 1
Women's Air Force 1
Women's Nike Dunk
Women's Nike Shoes

Sell
Selling Guide
Professional Tools
Storefront
Developers

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StockX

Search for brand, color, etc.

Browse

News

About

Help

My Account

Sell


Home / Sneakers / Nike / Dunk / Low / Nike Dunk Low Retro White Black (2021)

Nike Dunk Low

Retro White Black (2021)

StockX Inspected

Condition: New



Size:

All

Buy For \$265

Place Bid

Sell This Item for \$361

Last Sale:

\$310


\$36 (13%)

View Asks

View Bids

View Sales


Related Products



Nike Dunk Low Retro White Black (GS)

Lowest Ask


\$200



Nike Dunk Low Retro White Black (TD)

Lowest Ask


\$88



Nike Dunk Low Retro White Black (PS)

Lowest Ask


\$88



Nike Dunk Low White Black (2021) (W)

Lowest Ask

\$234



Nike Dunk High Black White (2021)

Lowest Ask

\$199

75

Last Sale: \$202

Last Sale: \$94

Last Sale: \$162

Last Sale: \$243

Last Sale: \$210

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Product Details

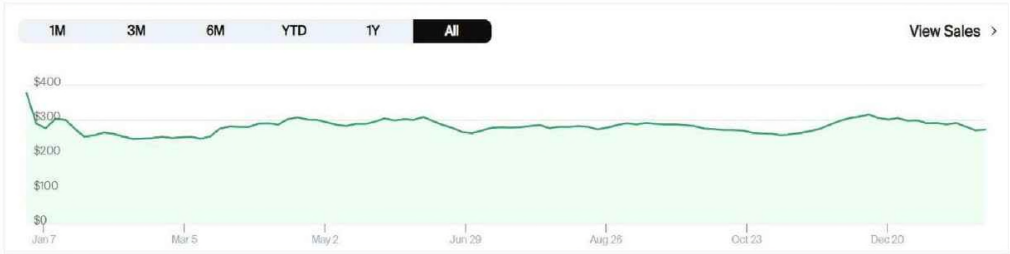
Style DD1391-100
Colorway WHITE/BLACK
Retail Price \$110
Release Date 3/9/2021

Product Description
From the school-spirited College Colors Program to the vibrant Nike CO.JP collection, Nike Dunks have seen many colorways since the design's inception in 1985. But with each new colorway, the Dunk's classic color-blocking has remained in some capacity. Nike put its timeless color-blocking to work with the Nike Dunk Low Retro White Black.

The upper Nike Dunk Low Retro White Black is constructed of white leather with black leather overlays and Swooshes. Classic Nike branding is featured on the nylon tongue, nodding to traditional Dunk design elements. A white midsole and black outsole completes the design.

The Nike Dunk Low Retro White Black released in January of 2021 and retailed for \$100.
[Read Less](#)

Price History



12-Month Historical

\$295 - \$325

5%

12-Month Trade Range	All-Time Trade Range	Volatility
96,399 Number of Sales	182% Price Premium	\$280 Average Sale Price

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StockX. Access the Now.

Air Jordan

- Air Jordan 1
- Jordan Golf Shoes
- Air Jordan 3
- Air Jordan 11
- Air Jordan 4
- Jordan 1 Mid

Yeezy

- Yeezy Boost 350
- Yeezy Boost 350 V2
- Yeezy Boost 700
- Yeezy 500
- Yeezy Slides
- Yeezy Foam RNNR

Recent Updates

- Best Sneakers Releasing
- Yeezy 700 Buyer's Guide
- Finalmouse
- Xbox Series X
- PS5
- Moncler Buyer's Guide

Popular Releases

- Yeezy 700 MNVN Resin
- Jordan 6 Low CNY
- Jordan 11 Cool Grey
- Nike Air Force 1 Low White
- Jordan 1 Bred Patent
- Jordan 4 Red Thunder

Streetwear

- Chrome Hearts
- Essentials
- Yeezy GAP
- Palm Angels
- Ivy Park
- New Era

Supreme

- Supreme Box Logo
- T-Shirts
- Accessories
- Supreme The North Face
- Bottoms
- Hoodies

United States | English | \$ USD

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Use Assistive Technology

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Proudly Built in Detroit

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HELP | HOW IT WORKS | PRIVACY | TERMS | JOBS | CONTACT | PRODUCT SUGGESTION | PRESS | ACCESSIBILITY STATEMENT

EN EN GB IT DE FR FR CA ZH CN ZH TW JA KO ES MX ES US

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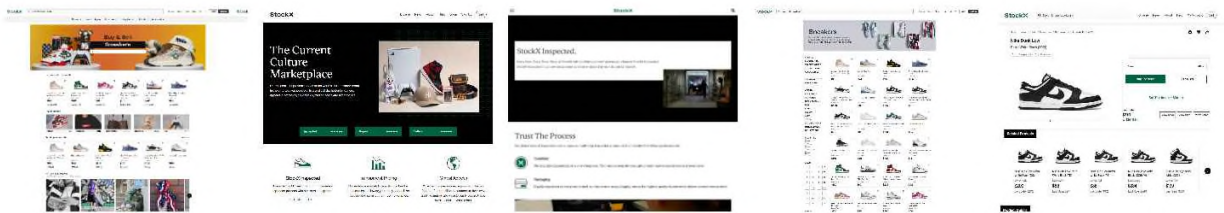
Were you able to see the webpages clearly?

- ☐ No
- ☐ Yes
- ☐ Don't know / unsure

>

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Please click on a webpage to review it fully. When you are finished reviewing the webpage, click anywhere on the screen to exit.

Based on the information you reviewed, and using the scale below, how likely would you be to use this website to purchase a pair of sneakers?

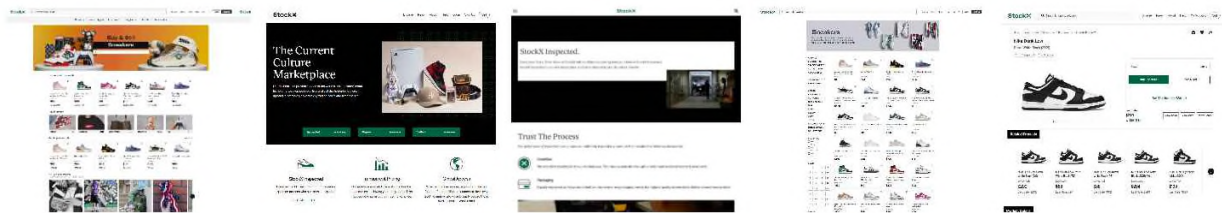
Extremely unlikely			Neither likely nor unlikely			Extremely likely
1	2	3	4	5	6	7
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

☐ Don't know / unsure



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Please click on a webpage to review it fully. When you are finished reviewing the webpage, click anywhere on the screen to exit.

What makes you say that your likelihood of using this website to purchase a pair of sneakers would be 7 on the 7-point scale (with 1 = Very unlikely and 7 = Extremely likely)?

(Please type in your response.)

☐ Don't know / unsure



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Post-Screener Questions

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We have just a few final questions for you!



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Do you or do any members of your household work for any of the following?

(Select all that apply.)

- ☐ A market research or advertising company
- ☐ A grocery store
- ☐ A company that makes or manufactures shoes
- ☐ A car dealership
- ☐ A pharmacy
- ☐ An online retailer
- ☐ None of these
- ☐ Don't know / unsure

>

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In the past month, have you taken any surveys on the following topics?

(Select all that apply.)

- ☐ Sneakers
- ☐ Grocery stores
- ☐ New car purchasing
- ☐ Pharmacies
- ☐ Online shopping
- ☐ None of these
- ☐ Don't know / unsure

>

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Are you aware of any lawsuits involving StockX?

- ☐ Yes
- ☐ No
- ☐ Don't know / unsure

>

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Please describe what the lawsuit involving StockX is about in your own words.

(Please type in your response.)

>

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Shoe Survey Mobile Screenshots

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Thank you for your willingness to participate in our study. The responses you give to our questions are very important to us. If you don't know an answer to a question or if you don't have an opinion, please indicate this in your response. Do not guess. Your answers will only be used in the aggregate and your personal information will be kept confidential. The results of this study will not be used to try to sell you anything. When you are ready to get started, please click the ">" button.

>

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Before continuing with this survey, please carefully read these instructions:

- Please take this survey in one session.
- While taking this survey, please do not, at any time, open any other windows or tabs on this computer or device or any other computer or device.
- Please do not view any other written material while taking this survey.
- Please do not consult or talk with any person while taking this survey.
- You will not be able to go back to previous screens to change your answers.

- ☐ I have read the above instructions, I understand them, and I will adhere to them.
- ☐ I do not understand the above instructions, or I don't wish to agree to them.

>

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What are you using to complete this survey?


- ☐ Desktop computer
- ☐ Laptop computer
- ☐ Tablet computer
- ☐ Mobile phone or cell phone
- ☐ Other

>

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Please verify that you are human.
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☐ I'm not a robot


reCAPTCHA
[Privacy](#) - [Terms](#)



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Please select your age.
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-- Select --



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Are you...?
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- ☐ Male
- ☐ Female
- ☐ Non-binary
- ☐ Prefer to self-describe
- ☐ Prefer not to say



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In which state do you currently reside?

-- Select --

>

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Please enter your zip code.

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>

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Since 2020, have you personally purchased any of the following?

(Select all that apply.)

- ☐ Baseball or trading cards
- ☐ A piece of art
- ☐ A pair of sneakers
- ☐ An antique
- ☐ None of these

>

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You indicated that you purchased a pair of sneakers since 2020. From where have you purchased a pair of sneakers?

(Select all that apply.)

- ☐ Through a friend, relative, or neighbor
- ☐ At a swap meet or flea market
- ☐ Directly from a brand's website (e.g., adidas.com or newbalance.com)
- ☐ Through a third-party online marketplace (e.g., eBay or GOAT)
- ☐ At a brick-and-mortar retail store
- ☐ None of these

>

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In the next year, are you personally likely to purchase any of the following?

(Select all that apply.)

- ☐ A piece of art
- ☐ An antique
- ☐ Baseball or trading cards
- ☐ A pair of sneakers
- ☐ None of these

>

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You indicated that you are likely to purchase a pair of sneakers in the next year. From where are you likely to purchase a pair of sneakers?

(Select all that apply.)

- ☐ At a swap meet or flea market
- ☐ Directly from a brand's website (e.g., adidas.com or newbalance.com)
- ☐ Through a third-party online marketplace (e.g., eBay or GOAT)
- ☐ Through a friend, relative, or neighbor
- ☐ At a brick-and-mortar retail store
- ☐ None of these

>

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Of the following third-party online marketplace websites you are aware of, which, if any, did you purchase a pair of sneakers from since 2020 and/or would you consider purchasing a pair of sneakers from?

(Select all that apply.)

- ☐ flightclub.com
- ☐ thredup.com
- ☐ ssense.com
- ☐ realreal.com
- ☐ poshmark.com
- ☐ goat.com
- ☐ thegrid.com
- ☐ farfetch.com
- ☐ eBay.com
- ☐ grailed.com
- ☐ stockx.com
- ☐ depop.com
- ☐ Other *(Please specify)*
- ☐ None of these
- ☐ Don't know / unsure

>

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Approximately how many times each week, if at all, do you do each of the following?

(Select one response per row.)

Watch a professional sports event either at home or in person

- ☐ Never or less than 1 time each week
- ☐ 1 time each week
- ☐ 2 times each week
- ☐ 3 times each week
- ☐ 4 times each week
- ☐ 5 times each week
- ☐ More than 5 times each week
- ☐ Don't know / unsure

Engage in strenuous activity for 30 minutes or more

- ☐ Never or less than 1 time each week
- ☐ 1 time each week
- ☐ 2 times each week
- ☐ 3 times each week
- ☐ 4 times each week
- ☐ 5 times each week
- ☐ More than 5 times each week
- ☐ Don't know / unsure

Watch a full-length movie

- ☐ Never or less than 1 time each week
- ☐ 1 time each week
- ☐ 2 times each week
- ☐ 3 times each week

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- ☒ 4 times each week
- ☐ 5 times each week
- ☐ More than 5 times each week
- ☐ Don't know / unsure

Please select 5 times each week for this item

- ☐ Never or less than 1 time each week
- ☐ 1 time each week
- ☐ 2 times each week
- ☐ 3 times each week
- ☐ 4 times each week
- ☐ 5 times each week
- ☐ More than 5 times each week
- ☐ Don't know / unsure

Go out to eat in a restaurant

- ☐ Never or less than 1 time each week
- ☐ 1 time each week
- ☐ 2 times each week
- ☐ 3 times each week
- ☐ 4 times each week
- ☐ 5 times each week
- ☐ More than 5 times each week
- ☐ Don't know / unsure

Attend a live music or theatre concert

- ☐ Never or less than 1 time each week
- ☐ 1 time each week
- ☐ 2 times each week
- ☐ 3 times each week

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- ☐ 4 times each week
- ☐ 5 times each week
- ☐ More than 5 times each week
- ☐ Don't know / unsure

Go to a bar or club

- ☐ Never or less than 1 time each week
- ☐ 1 time each week
- ☐ 2 times each week
- ☐ 3 times each week
- ☐ 4 times each week
- ☐ 5 times each week
- ☐ More than 5 times each week
- ☐ Don't know / unsure

>

Thank you for participating in today's survey.
If you do not know or do not have an opinion
about any of the questions, please select
"Don't know / unsure." Please do not guess.
Click ">" to proceed.



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Please imagine you are shopping for a pair of sneakers. We are going to show you a series of webpages in this survey that you might encounter when shopping for sneakers. After reviewing the webpages, you will be asked some questions. Please note that there will be a delay on each page to ensure that the webpages load properly.



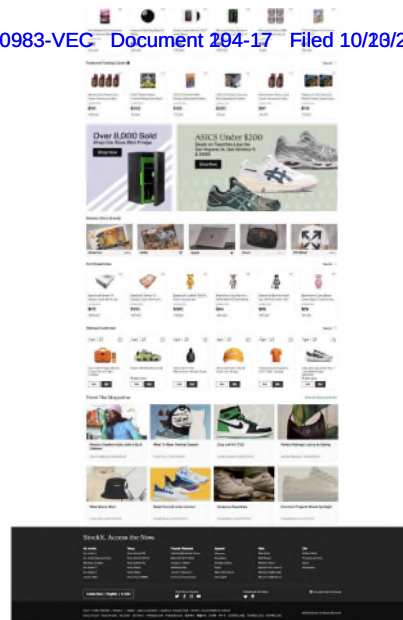
Powered by Dynata

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Test Group

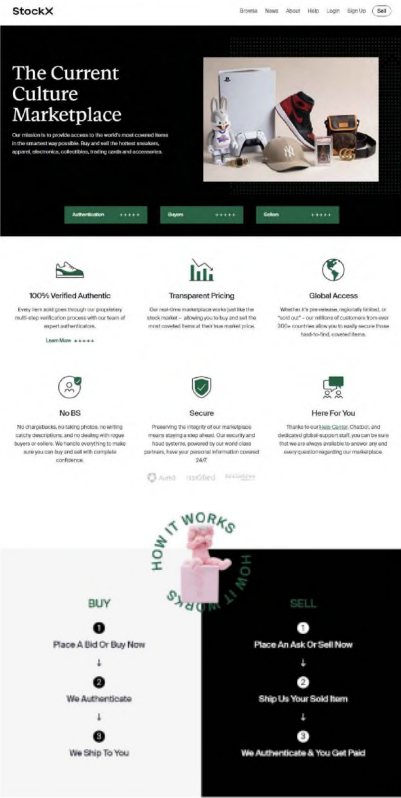


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Please select the ">" button at the bottom of the screen when you are ready to proceed.



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The Power's In Your Hands

Buying On StockX

We don't believe in the price you pay for the item. We believe in the price you pay for the item. We don't believe in the price you pay for the item. We don't believe in the price you pay for the item.

Learn More About Buying

Selling on StockX

We don't believe in the price you pay for the item. We believe in the price you pay for the item. We don't believe in the price you pay for the item. We don't believe in the price you pay for the item.

Learn More About Selling

What People Have to Say About StockX

Go down, Copper under retail and get in in 3 days! #StockX #StockX

@TheCopperBag

How does it work?

Go down, Copper under retail and get in in 3 days! #StockX #StockX

@TheCopperBag

How StockX built a \$1 billion revenue in 2021

How StockX built a \$1 billion revenue in 2021

How StockX built a \$1 billion revenue in 2021

FAQs

How do I buy on StockX?

There are two ways to buy on StockX. You can buy on the StockX website or you can buy on the StockX app. Both ways are easy and secure.

How do I sell on StockX?

There are two ways to sell on StockX. You can sell on the StockX website or you can sell on the StockX app. Both ways are easy and secure.

When can I expect to receive my item?

Most items are shipped within 1-2 business days. Some items may take longer to ship.

How do I pay for an item on StockX?

There are two ways to pay for an item on StockX. You can pay with a credit card or you can pay with a bank transfer.

Can I cancel my bid?

Yes, you can cancel your bid at any time. However, you must do so before the item is shipped.

How do I contact customer support?

You can contact customer support through the StockX website or the StockX app. We are here to help you with any questions or concerns.

SHOP

Basketball

Apparel

Electronics

Collectibles

Accessories

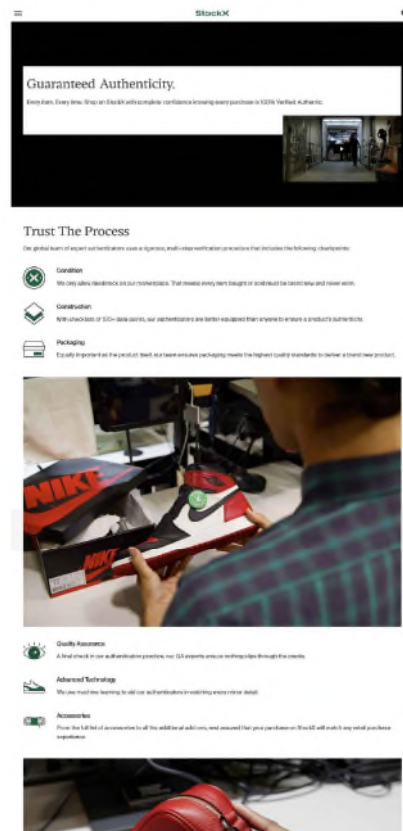
Trading Cards

NFTs

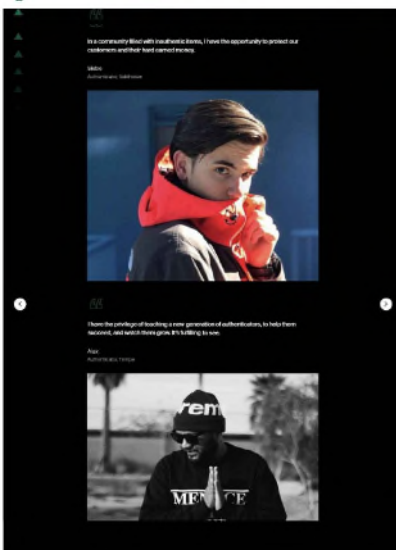
110

[illegible]

Please select the ">" button at the bottom of the screen when you are ready to proceed.



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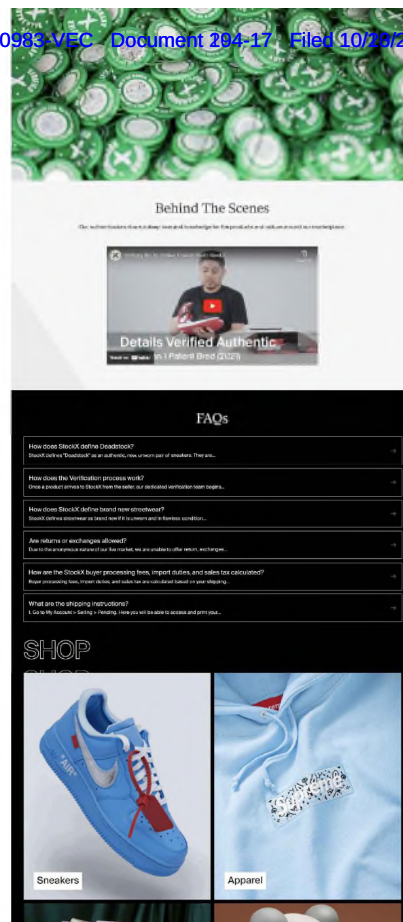
Committed to Quality

Over the years, our team members have demonstrated a commitment to quality of products and a dedication to accuracy.

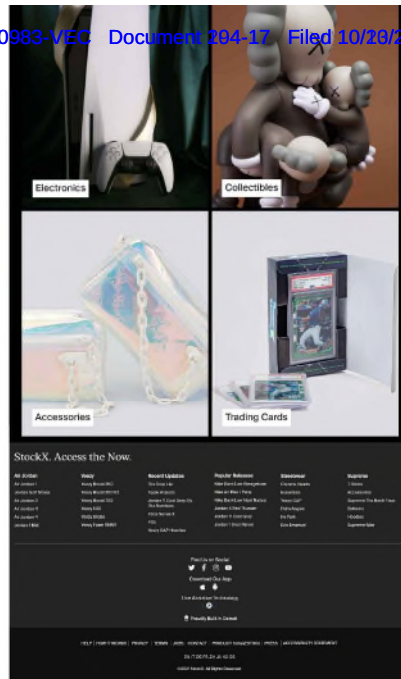
We are committed to quality of our products to the highest of accuracy to ensure our customers are satisfied with their purchases.



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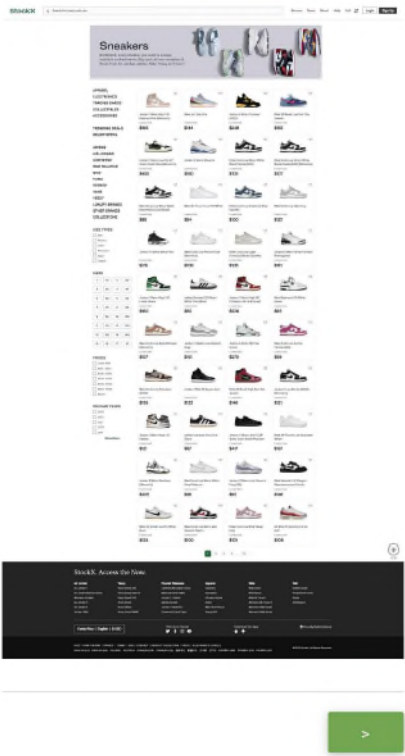
Case 1:22-cv-00983-VEC Document 204-17 Filed 10/28/23 Page 52 of 67



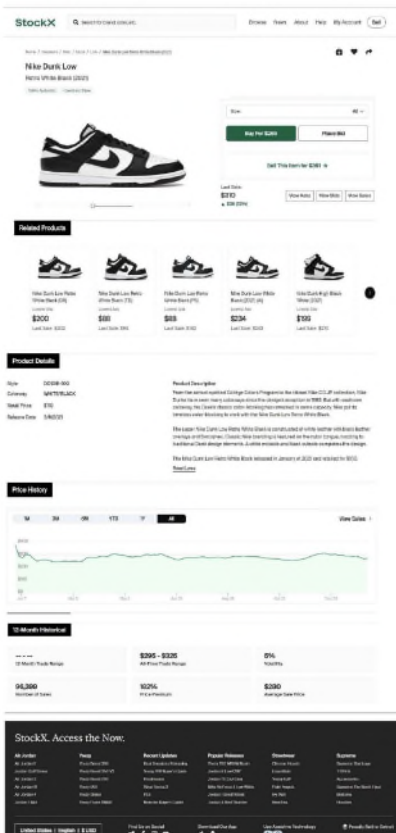
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Please select the ">" button at the bottom of the screen when you are ready to proceed.



Please select the ">" button at the bottom of the screen when you are ready to proceed.



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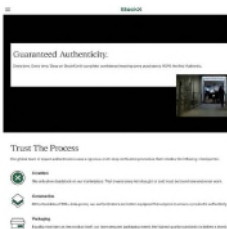
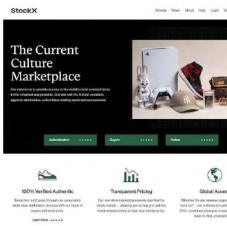
Were you able to see the webpages clearly?

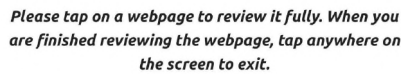
- ☐ Yes
- ☐ No
- ☐ Don't know / unsure

>

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[illegible]

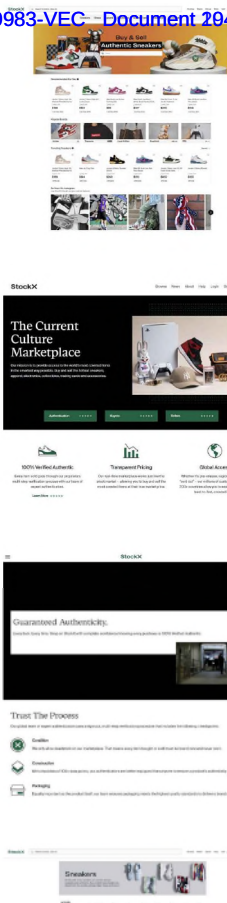
Case 1:22-cv-00983-VEC Document 204-17 Filed 10/20/23 Page 59 of 67

☐ Don't know / unsure

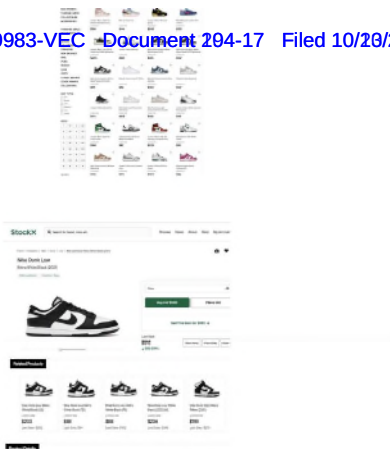
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Please tap on a webpage to review it fully. When you are finished reviewing the webpage, tap anywhere on the screen to exit.

What makes you say that your likelihood of using this website to purchase a pair of sneakers would be 7 on the 7-point scale (with 1 = Very unlikely and 7 = Extremely likely)?

(Please type in your response.)

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☐ Don't know / unsure

>

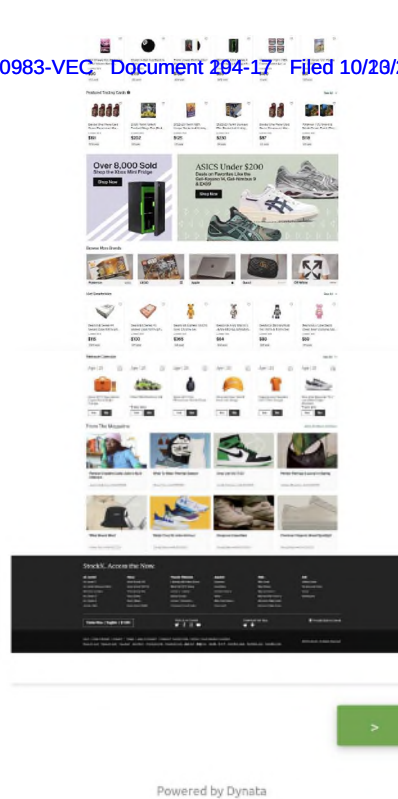
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Control Group



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Please select the ">" button at the bottom of the screen when you are ready to proceed.

StockX

Home News About Help Login Sign Up

The Current Culture Marketplace

Our marketplace is powered by the world's most trusted brand of sneakers and streetwear. Buy and sell the latest releases, limited editions, and rare finds. All items are authenticated by our experts.

Inspect

Sign Up

Buy

StockX Inspected

Every item sold goes through our proprietary inspection process with our team of inspectors.

Learn More

Transparent Pricing

Our real-time marketplace shows just the latest about market - allowing you to buy and sell the most coveted items at their true market price.

Global Access

Whether it's your address, high-end retail, or "local" - our global network of partners from over 200+ countries allow you to buy and sell from anywhere.

No BS

No of suspicious, no shady deals, no selling. Selling is simple, and no dealing with shady buyers or sellers. No shady, no shady, no shady. You can buy and sell with complete confidence.

Secure

Protecting the steps of our marketplace. From shipping to delivery. Our secure and insured network, powered by our market value, get better than your current market value.

Items For You

Thanks to our data-driven, real-time, and advanced global market, you can be sure that you're always getting the best price and the best quality on your marketplace.

BUY

1

Place A Bid Or Buy Now

↓

2

We Inspect

↓

3

We Ship To You

HOW IT WORKS

SELL

1

Place An Ask Or Sell Now

↓

2

Ship Us Your Sold Item

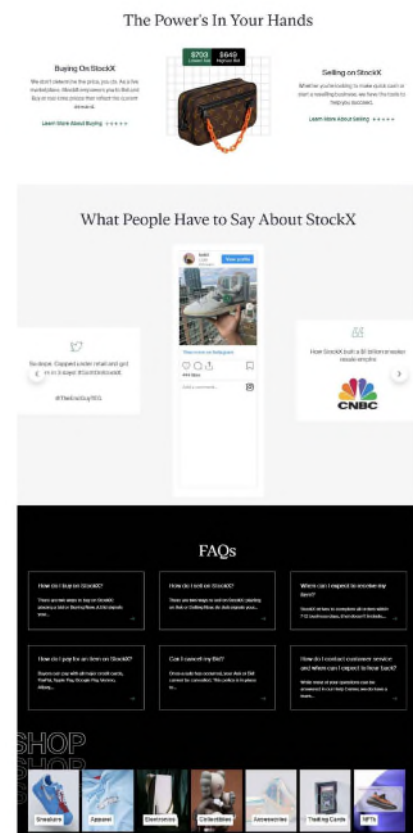
↓

3

We Inspect & You Get Paid

129

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Facebook uses the following cookies:

All cookies	Strictly necessary	Functional	Performance	Advertising
Cookie 1	Facebook.com	Facebook.com	Facebook.com	Facebook.com
Cookie 2	Facebook.com	Facebook.com	Facebook.com	Facebook.com
Cookie 3	Facebook.com	Facebook.com	Facebook.com	Facebook.com
Cookie 4	Facebook.com	Facebook.com	Facebook.com	Facebook.com
Cookie 5	Facebook.com	Facebook.com	Facebook.com	Facebook.com

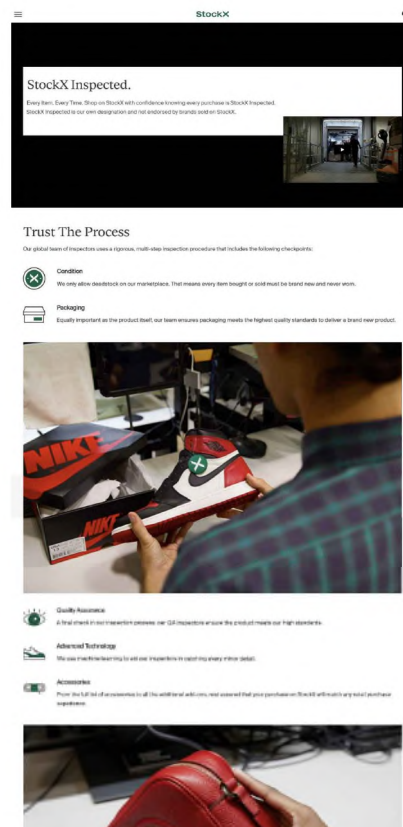
Facebook.com



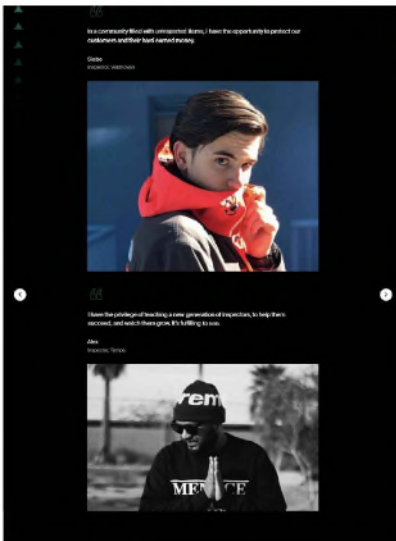
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Please select the ">" button at the bottom of the screen when you are ready to proceed.



Case 1:22-cv-00983-VEC Document 204-18 Filed 10/20/23 Page 3 of 136

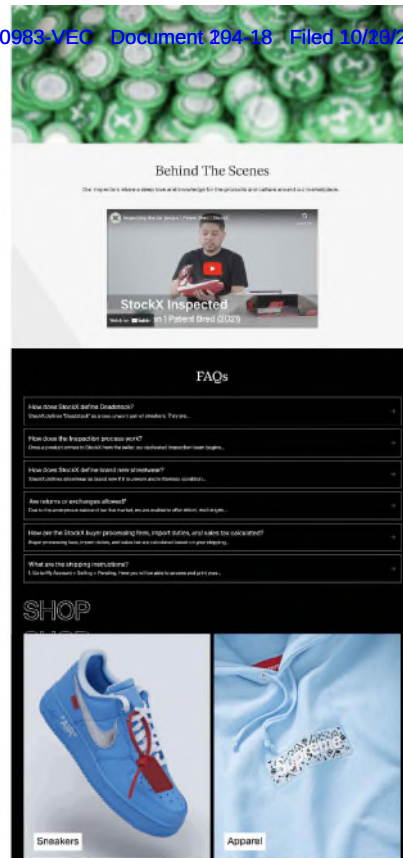


Committed to Quality

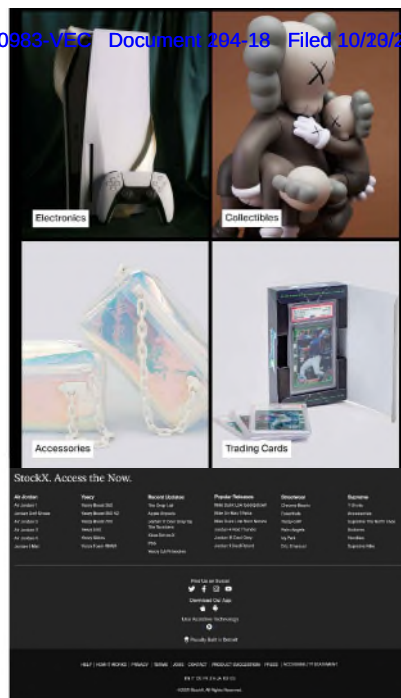
Over the years, our team members have inspected tens of millions of products. We've created data from every item produced in the history of footwear to build a comprehensive database of shoe test results around the world. Our database is updated daily and is used to help us learn, adapt and improve.



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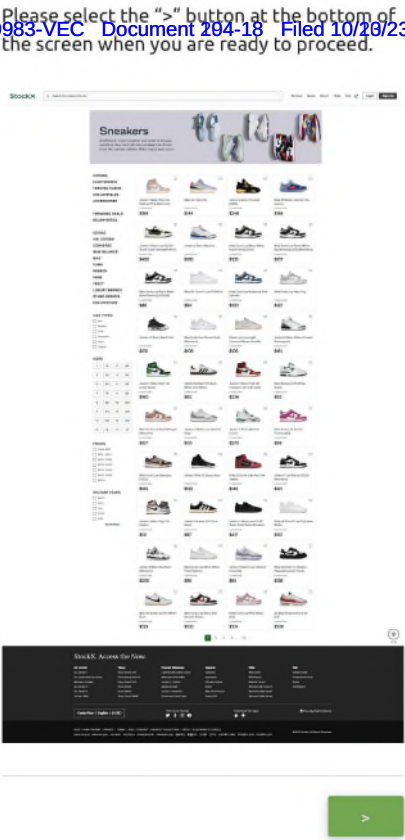


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Please select the ">" button at the bottom of the screen when you are ready to proceed.

[illegible]

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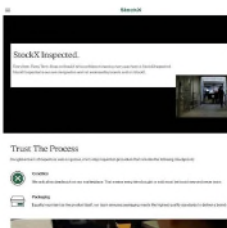
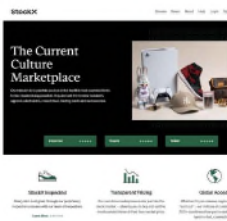
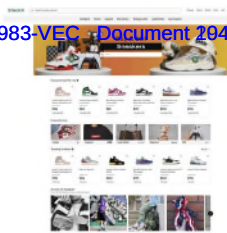
Were you able to see the webpages clearly?

- ☐ Yes
- ☐ No
- ☐ Don't know / unsure

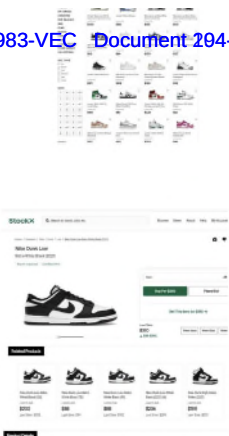
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Please tap on a webpage to review it fully. When you are finished reviewing the webpage, tap anywhere on the screen to exit.

Based on the information you reviewed, and using the scale below, how likely would you be to use this website to purchase a pair of sneakers?

			Neither likely nor unlikely			
Extremely likely	7	6	5	4	3	2
	1					

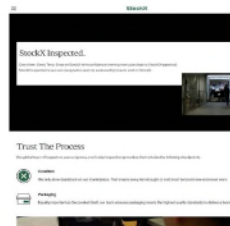
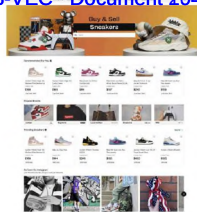
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☐ Don't know / unsure

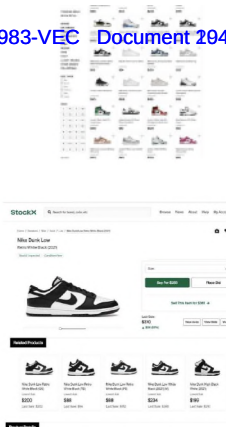
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Please tap on a webpage to review it fully. When you are finished reviewing the webpage, tap anywhere on the screen to exit.

What makes you say that your likelihood of using this website to purchase a pair of sneakers would be 7 on the 7-point scale (with 1 = Very unlikely and 7 = Extremely likely)?

(Please type in your response.)

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Post-Screener Questions

We have just a few final questions for you!

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Do you or do any members of your household
work for any of the following?

(Select all that apply.)

- ☐ A pharmacy
- ☐ A car dealership
- ☐ A market research or advertising company
- ☐ A company that makes or manufactures shoes
- ☐ An online retailer
- ☐ A grocery store
- ☐ None of these
- ☐ Don't know / unsure

>

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In the past month, have you taken any surveys on the following topics?

(Select all that apply.)

- ☐ Sneakers
- ☐ Online shopping
- ☐ Grocery stores
- ☐ New car purchasing
- ☐ Pharmacies
- ☐ None of these
- ☐ Don't know / unsure



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Are you aware of any lawsuits involving
STOCKX?

- ☐ No
- ☐ Yes
- ☐ Don't know / unsure

>

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Please describe what the lawsuit involving
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StockX is about in your own words.

(Please type in your response.)

>

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Test Group Stimuli

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StockX

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Sneakers Shoes Apparel Electronics Trading Cards Collectibles Accessories



Recommended For You

<p>Jordan 1 Retro High OG Washed Pink (Women's)</p> <p>Lowest Ask: \$166</p> <p>Last Sale: \$192</p>	<p>Jordan 1 Retro High OG Lucky Green</p> <p>Lowest Ask: \$160</p> <p>Last Sale: \$108</p>	<p>Nike Dunk Low Active Fuchsia (GS)</p> <p>Lowest Ask: \$99</p> <p>Last Sale: \$106</p>	<p>Nike Dunk Low Retro White Black Panda (2021)</p> <p>Lowest Ask: \$107</p> <p>Last Sale: \$100</p>	<p>Nike Air Force 1 Low Jackie Robinson</p> <p>Lowest Ask: \$240</p> <p>Last Sale: \$344</p>	<p>Nike SB Dunk Low Run The Jewels</p> <p>Lowest Ask: \$155</p> <p>Last Sale: \$214</p>
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Popular Brands



Trending Sneakers

[See All](#)

<p>Jordan 1 Retro High OG Washed Pink (Women's)</p> <p>Lowest Ask: \$166</p> <p>2795 sold</p>	<p>Nike Ja 1 Day One</p> <p>Lowest Ask: \$144</p> <p>3067 sold</p>	<p>Jordan 4 Retro Thunder (2023)</p> <p>Lowest Ask: \$248</p> <p>1700 sold</p>	<p>Nike SB Dunk Low Run The Jewels</p> <p>Lowest Ask: \$155</p> <p>2096 sold</p>	<p>Jordan 1 Retro Low OG SP Travis Scott Olive</p> <p>Lowest Ask: \$450</p> <p>776 sold</p>	<p>Jordan 3 Retro Wizards</p> <p>Lowest Ask: \$180</p> <p>301 sold</p>
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As Seen On Instagram

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Best Artist Merch
Featuring Favorites Like Travis Scott, The Weeknd & NAV

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Nike Dunks Under \$100

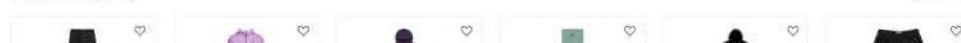
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Popular Footwear Brands



Featured Apparel







[See All](#)



 Nike x Pacemini One G- Dragon Wide Pants Black Lowest Ask \$150 117 sold	 Nike Sportswear Tech Fleece Full-Zip Hoodie... Lowest Ask \$100 592 sold	 Spider Web Hoodie Purple Lowest Ask \$177 86 sold	 Fear of God Essentials Relaxed Sweatshirt... Lowest Ask \$118 56 sold	 Travis Scott x Jordan x Fragment Hoodie Black Lowest Ask \$120 1890 sold	 Eric Emanuel EE Basic Short Black Skyline Lowest Ask \$170 603 sold
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Featured Accessories

See All →

 Louis Vuitton LV x YK Speedy Bandouliere 20... Lowest Ask \$3,080 Last Sale: \$3,047	 Bottega Veneta Jodie Mini Intrecciato Parakeet Lowest Ask \$1,435 Last Sale: \$1,280	 Saint Laurent La 5 A 7 Hobo Bag In Smooth... Lowest Ask \$2,307 Last Sale: \$1,743	 Louis Vuitton Micro Vanity Pearly Lilac Lowest Ask \$2,426 Last Sale: —	 LOEWE Puzzle Edge Bag In Satin Calfskin Small... Lowest Ask \$2,571 Last Sale: —	 Gucci Aphrodite Shoulder Bag Small Light Pink Lowest Ask \$1,509 Last Sale: —
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50% Off Seller Fees
 Make More on the New Women's AJ1
 Retro High OG Washed Pink

Sell & Buy Now



Electronics Spotlight

See All →







 Apple AirPods Pro (2nd Gen/2022) MQD83AMA... Lowest Ask \$194 1939 sold	 Flipper Zero Portable Multifoot White Lowest Ask \$203 3405 sold	 Sony PlayStation 5 PS5 Blu-ray Edition God of W... Lowest Ask \$497 1545 sold	 Finalmouse The Last Legend Wireless Mouse... Lowest Ask \$240 1367 sold	 Razer Viper Mini Signature Edition Wireless Mouse... Lowest Ask \$434 79 sold	 Finalmouse Starlight-12 Poseidon Wireless Mouse... Lowest Ask \$199 189 sold
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Seasonal Favorites

 T-Shirts	 Hoodies	 Women's Shoes	 Bags	 Gaming
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Collectibles Staff Picks

See All →

 Hot Wheels RLC Exclusive Pink Edition Nissan... Lowest Ask \$90 213 sold	 Stussy 8-Ball Rug Black & White Lowest Ask \$119 130 sold	 Frank Ocean Blonde 2XLP Vinyl Black Lowest Ask \$169 409 sold	 Microsoft Xbox Series X Mini Fridge (US Plug) 1.5... Lowest Ask \$99 1678 sold	 Monopoly Prism: NBA Edition Game 4x Lot Lowest Ask \$180 9 sold	 LEGO Disney 'Up' House Set 43217 Lowest Ask \$57 100 sold
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Featured Trading Cards

See All →

 Bandai One Piece Card Game Paramount War... Lowest Ask \$191 508 sold	 2020 Panini Select Football Mega Box (Red... Lowest Ask \$202 65 sold	 2022-23 Panini NBA Hoops Basketball Hobby... Lowest Ask \$125 115 sold	 2022-23 Panini Donruss Elite Basketball Hobby... Lowest Ask \$230 36 sold	 Bandai One Piece Card Game Paramount War... Lowest Ask \$87 181 sold	 Pokémon TCG Sword & Shield Crown Zenith Elite... Lowest Ask \$118 13 sold
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Over 8,000 Sold
 Shop the Xbox Mini Fridge

Shop Now



ASICS Under \$200
 Deals on Favorites Like the
 Gel-Kayano 14, Gel-Nimbus 9
 & EX89

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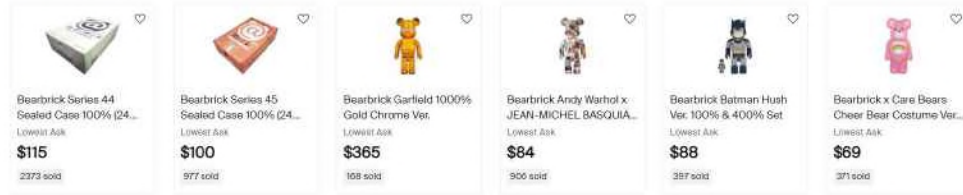


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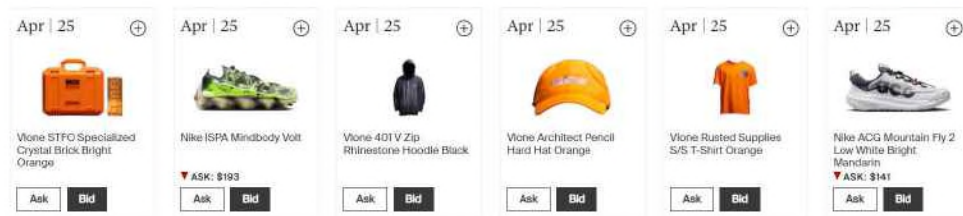
Hot Bearbricks

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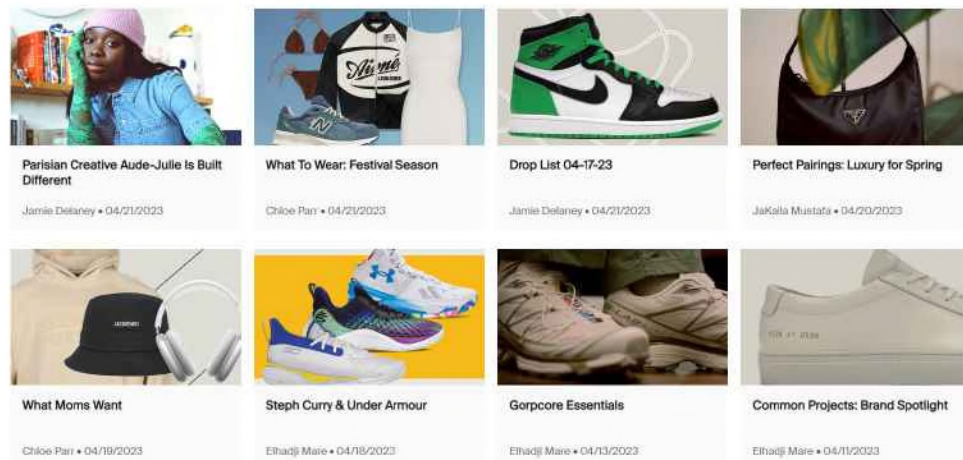
Release Calendar

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From The Magazine

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StockX. Access the Now.

Air Jordan

Air Jordan 1
Air Jordan Release Dates
Women's Jordans
Air Jordan 11
Air Jordan 4
Jordan 1 Mid

Yeezy

Yeezy Boost 350
Yeezy Boost 350 V2
Yeezy Boost 700
Yeezy Slides
Yeezy Foam RNNR

Popular Releases

Lightning McQueen Crocs
NikeiCraft GPS Yellow
Jordan 2 J Baitin
adidas Samba
Jordan 1 Yellow Toe
Converse Chuck Taylor

Apparel

Supreme
Essentials
Chrome Hearts
Vione
Nike Tech Fleece
Yeezy GAP

Nike

Nike Dunk
Nike Blazer
Nike Air Force 1
Women's Air Force 1s
Women's Nike Dunks
Women's Nike Shoes

Sell

Selling Guide
Professional Tools
Scout
Developers

Costa Rica | English | \$ USD

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“How it Works” Page

StockX

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The Current Culture Marketplace

Our mission is to provide access to the world's most coveted items in the smartest way possible. Buy and sell the hottest sneakers, apparel, electronics, collectibles, trading cards and accessories.



Authentication +++++

Buyers +++++

Sellers +++++



100% Verified Authentic

Every item sold goes through our proprietary multi-step verification process with our team of expert authenticators.

[Learn More](#) +++++



Transparent Pricing

Our real-time marketplace works just like the stock market – allowing you to buy and sell the most coveted items at their true market price.



Global Access

Whether it's pre-release, regionally limited, or "sold out" – our millions of customers from over 200+ countries allow you to easily secure those hard-to-find, coveted items.



No BS

No chargebacks, no taking photos, no writing catchy descriptions, and no dealing with rogue buyers or sellers. We handle everything to make sure you can buy and sell with complete confidence.



Secure

Preserving the integrity of our marketplace means staying a step ahead. Our security and fraud systems, powered by our world class partners, have your personal information covered 24/7.



Here For You

Thanks to our [Help Center](#), Chatbot, and dedicated global-support staff, you can be sure that we are always available to answer any and every question regarding our marketplace.





BUY

- 1
Place A Bid Or Buy Now
- ↓
- 2
We Authenticate
- ↓
- 3
We Ship To You

SELL

- 1
Place An Ask Or Sell Now
- ↓
- 2
Ship Us Your Sold Item
- ↓
- 3
We Authenticate & You Get Paid

The Power's In Your Hands

Buying On StockX

We don't determine the price, you do. As a live marketplace, StockX empowers you to Bid and Buy at real-time prices that reflect the current demand.

[Learn More About Buying](#) + + + + +



Selling on StockX

Whether you're looking to make quick cash or start a reselling business, we have the tools to help you succeed.

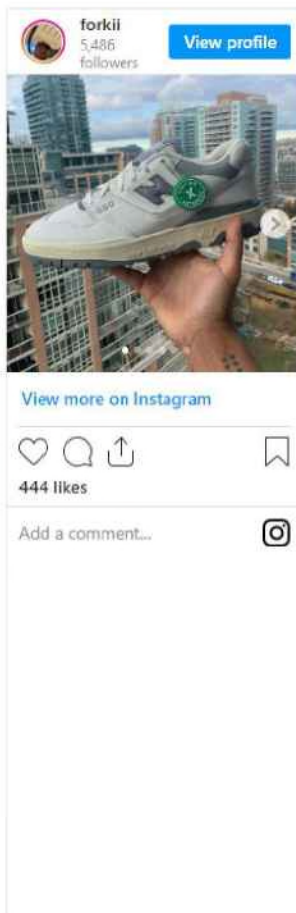
[Learn More About Selling](#) + + + + +

What People Have to Say About StockX



So dope. Copped under retail and got
in 3 days! #GottOnStockX

@TheEndGuyTEG



How StockX built a \$1 billion sneaker
resale empire



FAQs

How do I buy on StockX?

There are two ways to buy on StockX: placing a bid or Buying Now. A Bid signals your...



How do I sell on StockX?

There are two ways to sell on StockX: placing an Ask or Selling Now. An Ask signals your...



When can I expect to receive my item?

StockX strives to complete all orders within 7-12 business days, (that doesn't include...



How do I pay for an item on StockX?

Buyers can pay with all major credit cards, PayPal, Apple Pay, Google Pay, Venmo, Alipay,...



Can I cancel my Bid?

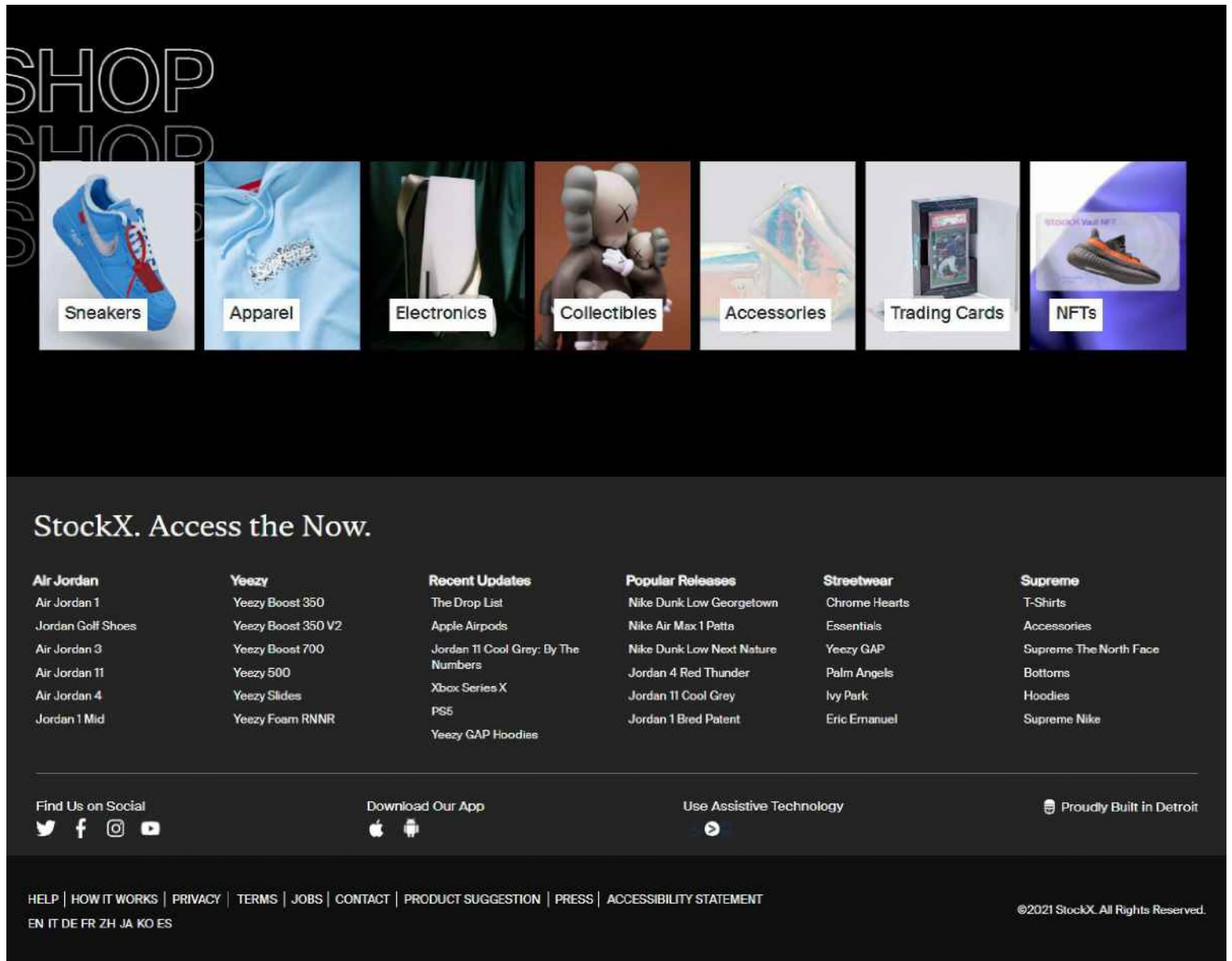
Once a sale has occurred, your Ask or Bid cannot be cancelled. This policy is in place to...



How do I contact customer service and when can I expect to hear back?

While most of your questions can be answered in our Help Center, we do have a team...





Process Page



StockX



Guaranteed Authenticity.

Every item. Every time. Shop on StockX with complete confidence knowing every purchase is 100% Verified Authentic.



Trust The Process

Our global team of expert authenticators uses a rigorous, multi-step verification procedure that includes the following checkpoints:



Condition

We only allow deadstock on our marketplace. That means every item bought or sold must be brand new and never worn.



Construction

With checklists of 100+ data points, our authenticators are better equipped than anyone to ensure a product's authenticity.



Packaging

Equally important as the product itself, our team ensures packaging meets the highest quality standards to deliver a brand new product.

